Biz Fed Los Angeles County Business Federation

Strengthening the Voice of Business Since 2008

BizFed executive officers represent diverse employers, large and small, in every industry and region throughout LA.

Power in Numbers

With more than 180 business associations representing 400,000 employers with 3.5 million employees throughout LA County, BizFed is a massive, diverse grassroots alliance that advocates for policies and projects that strengthen our regional economy.

BizFed Unites the Voice of Business.

Advocating for statewide transportation solutions with Long Beach Mayor Garcia, Los Angeles Mayor Garcetti, LA County Supervisor Solis, Senate Pro-Tem Toni Akins, Assembly Member Santiago and Building Trades Leader Ron Miller.

Attorney General Xavier Becerra speaking about the AG's role in the economy to BizFed Board Members.

As a united federation, existing business groups in LA County are able to more effectively mobilize to advance a shared agenda on local, regional, state, and national issues.

BizFed members are force multipliers who mobilize and empower their communities to take action on policies and projects that affect our economy.

Metropolitan Water District General Manager, Jeff Kightlinger thanks BizFed for our work on water.

Force Multipliers

Members bring on-the-ground intelligence to elected leaders.

BizFed Amplifies the Voice of Business.

Governor Newsom enlists BizFed leaders to help him change the government's role in economic development.

Assemblymember Laura Friedman discusses the legislature's top priorities and accomplishments.

Access to Leaders

BizFed provides high-level access to key policymakers, elected officials, and thought leaders. We engage influencers in substantive dialogue, partner with them on developing and implementing solutions, and hold them accountable for successful outcomes.

Lieutenant Governor Eleni Kounalakis discusses housing and education with BizFed members.

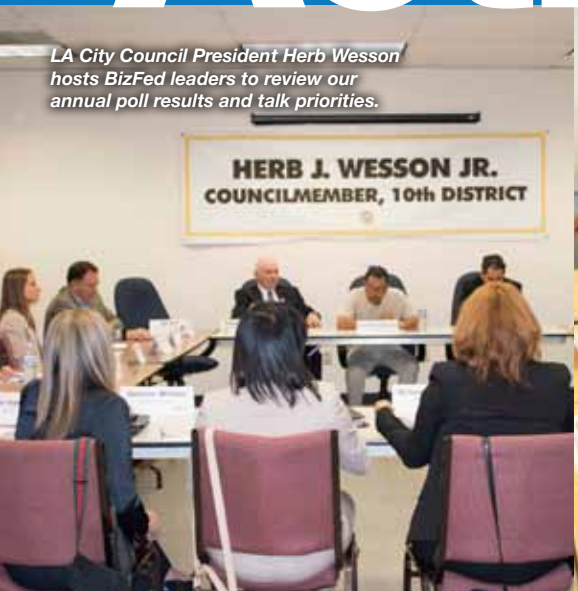
SCAG President Alan Wapner gives Senate Pro Tem Toni Akins an award at a BizFed Leadership Roundtable.

BizFed's influence is powered by the 24/7 intelligence-sharing of its plugged-in members.

BizFed delivers fast-breaking, timely information that equips business to quickly and collectively rally together with important leaders at all levels of government.

BizFed Mobilizes Business.

Action Alerts



LA City Council President Herb Wesson hosts BizFed leaders to review our annual poll results and talk priorities.

Providing employer perspective to Metro CEO Phil Washington.

Defining Issues

Discussing LA's transportation future with labor and environmental leaders.

BizFed members from diverse industries discuss their common ground on housing and water with state legislators.

BizFed members define timely issues affecting their business prospects through our annual member poll.

We use that data to inform elected officials and policy makers about policies that would encourage local investment and job growth.

By leveraging our power in numbers, thoughtfully exploring all sides of critical issues, and taking action, our alliance is making a real difference for business growth, job creation, and economic vitality in Southern California.

Top BizFed Issues: 2008–2018

Ten-Year Trend

	2008^	2009	2011*	2012	2013	2014	2015	2016	2017	2018
Taxes and Fees	16	-	1	1	1	1	1	1	1	1
Government Regulation/ Compliance	13	-	2	2	2	5	2	3	3	2
Housing/ Land Use	-	-	-	-	-	-	-	-	10	3
Public Infrastructure (Roads, Rail, Bridges, Waterways, etc.)	14	5	15	7	12	3	9	5	2	4
Education	5	-	7	5	4	9	8	4	9	5
Legislative Gridlock (State and Federal)	-	-	6	4	5	7	12	10	4	6
Local Permit Process	4	2	9	10	13	13	3	9	6	7
Transportation: Reduce Commute Time	8	5	13	8	10	8	4	2	5	8
Homelessness	-	-	-	-	-	-	-	-	17	9
Curb Urban Crime and Gang Activity	6	-	14	9	9	13	6	7	12	10
State and Local Budgets	2	-	4	3	6	6	14	15	7	11
Environmental Regulations	29	-	8	12	8	10	5	11	8	12
Immigration	-	-	-	17	17	17	18	18	16	13
Public Employee Pension	-	-	11	16	11	18	17	17	15	14
Energy/ Fuel Costs	-	-	-	-	7	2	10	13	14	15

** Poll conducted in early 2011 due to 2010 BizFed Election-year Poll*

^ In 2008, the #1 issue was Availability of Monetary Credit and the #3 issue was Controlling Workers' Compensation Wages

BizFed members mobilize support for transportation projects before the Metro Board of Directors.

Assemblymember Mike Gipson discusses the importance of oil jobs and investments in his district.

Our Voice Is Heard

BizFed's diverse power in numbers is working. Organizing together, we have achieved unprecedented wins for LA County business in every industry and every level of government.

Political operatives Mike Madrid and Hilda Marcella Delgado discuss poverty and voting data so BizFed members can help solve the policy problems that plague our economy.

Sharing concerns about wildfire liabilities with Assemblymember Chris Holden, Chair, Utilities and Energy Committee.

BizFed's mission is to organize, educate, and mobilize business leaders to be catalysts for a stronger economy in LA County.

We do this by seeking out and amplifying the voices of existing diverse business organizations.

BizFed launches in 2008.

Our Mission

Members engaging with experts to gain intel and make plans for effective advocacy.

BizFed members advocate consistently at the Southcoast Air Quality Management District.

2018 Advocacy Achievements

- **Won approval for 19,000 new homes to be built in LA County, making strides to address the regional housing crisis.** The Centennial at Tejon project will build more affordable housing than has been built in LA County over the last decade, create more than 23,000 permanent jobs, and preserve 240,000 acres as permanent open space.
- **Improved LA County's Measure W,** creating a robust credit program for property owners that invest in storm water mitigation, and clarifying a variety of details that would have otherwise increased the cost of doing business even more in LA County.
- **Stopped an ill-conceived and overreaching moratorium on natural gas** that would have impacted operations for 750 businesses otherwise ready to launch. BizFed successfully mobilized over 100 businesses and nearly 700 employees and residents, generating more feedback than the CPUC had ever received on an issue.
- **Stopped the proliferation of Indirect Source Rules at AQMD.** BizFed led a year-long effort to successfully prevent an emissions cap on seaports and airports, plus new and redevelopment projects in the South Coast Air Basin.
- **Ensured the business voice is well represented during implementation of AB 617** by the California Air Resources Board. BizFed leads a statewide coalition effort to develop the Community Air Protection Program (AB 617)—ensuring business representation, technology neutrality, and local land use authority was respected.
- In addition to taking positions on dozens of local issues, BizFed was active on **111 State Bills** and had a **59% success rate for the 2017/2018 Legislative Session.**

More Advocacy Achievements

Energy and Environment

- Successfully reduced AB 3232 (Friedman) to a study bill, rather than a mandate that 50% of buildings in California become "zero emission" by 2030.
- Secured extension of State Cap and Trade program to allow the market time to achieve climate change goals and avoid draconian control measures that would have resulted in job loss and increased consumer prices.
- Convinced the Harbor Commission to include "near zero" technologies and remain technology neutral in the Clean Air Action Plan.
- Secured vital improvements to the 2017 Air Quality Management Plan.
- Protected local boards from Sacramento overreach by killing SB 1387 (de León).
- Opposed the so-called "Vibrant Communities Proposal" that would expand CEQA regulations and stifle infrastructure and home building in the state.
- Mobilized against abuses of California's Environmental Quality Act.
- Protecting energy sector jobs by improving market-based NOx emissions reduction program.
- Opposing "whack-a-mole" energy extraction moratoriums.

Healthcare

- Successfully supported Proposition 4, securing $1.5 billion in funding for the expansion and renovation of children's hospitals across the state.
- Ensured the failure of Proposition 8, which would have imposed profit limits on dialysis clinics, potentially putting several thousand patients at risk.
- Defeated SB 1288 (Leyva), which would have mandated staffing ratios on hospitals without proper assessment, leaving hospitals at risk of false accusations and no time to correct mistakes.
- Killed the California single-payer healthcare proposal that would have cost four times as much as the state budget without any identified funding mechanism.
- Beat back efforts to impose state-mandated staffing requirements at private healthcare businesses.
- Supported AB 908 to extend a seismic retrofit deadline for a key hospital in the West Valley so that a broader modernization of the facility could occur.
- Supported Prop 56 Tobacco Tax to fund smoking cessation and public health programs for children.
- Supported the Medi-Cal Funding and Accountability Act to make permanent a program that helps hospitals make up for Medi-Cal shortfalls through an industry-funded program that is then leveraged for federal funds.

Unprecedented showing of business leaders at pivotal SCAQMD meeting swayed the vote to benefit our economy and jobs.

BizFed mobilizes to support our vital goods movement industry.

More Advocacy Achievements

Labor, Employment, and Small Business

- Led the effort to defeat AB 2379 (Bloom), a bill that would have required warning labels on clothing containing polyester fibers, creating a heavy burden on small businesses with little to no environmental benefit.
- Secured Gubernatorial veto on AB 1209 that would have made private employers publicly disclose the wages they pay their employees, and on AB 570 that would have required employers to pay workers comp for injuries that did not necessarily occur on the job.
- Prevented the City of Long Beach from adopting a labor-backed ordinance to unionize housekeeping staff at hotels.
- Educating businesses about the variety of minimum wage ordinances that have passed recently that may affect them so they can stay in compliance.
- Protecting pre-dispute arbitration agreements.
- Helped LA Community Colleges secure $15 million Career Pathways grant and partnered to connect educators to employers as part of the grant.
- Supported LA County as a Federal Manufacturing Hub.
- Dissuaded LA County from creating a business registration fee that would have put an undue burden on small businesses.
- Helped shape LA County Small Business Initiative to reduce costs and red tape for small businesses.
- Included higher targets for small business contracting in Metro's $240 billion Measure M.
- Represented small- and medium-sized enterprises on President Obama's Export Council, identifying policy fixes that would help local companies access foreign markets.
- Hosted webinars to educate small businesses about how to win local government contracts to grow their businesses.
- Secured a delay in minimum wage implementation for small businesses.

BizFed members present annual LA County jobs and economic outlook poll data to Supervisor Sheila Kuehl.

House Minority Leader Kevin McCarthy visits with BizFed leaders to discuss California's water future.

Land Use, Housing Development and Real Estate

- Built a coalition that successfully delayed an LA County Board fee on new development to fund private art projects.
- Supported AB 2162 (Chiu), which will allow CEQA exemptions for homeless housing, and AB 1804 (Berman), which expedites CEQA review for infill housing projects
- Successfully thwarted attempts to implement rent control in Pasadena, Inglewood, and Long Beach.
- Mobilized to defeat the proliferation of rent control through Proposition 10.
- Mobilized in support of Propositions 1 & 2, which deliver on building more affordable housing statewide.
- Won County Board approval for Net Zero Newhall, an innovative, environmentally sustainable master plan development that will build 21,500 homes and create 75,000 permanent jobs.
- Supported AB 246, which gives CEQA exemptions to specific projects by extending AB 900 provisions that were set to sunset.
- Supported City of LA's Prop HHH to build more homeless housing.
- Slowed down efforts to implement a county-wide rent control ordinance.
- Secured LA City Council approval for Warner Center 2035 plan.
- Overthrew arcane city charter provision preventing redevelopment of the San Pedro waterfront by passing Measure P.
- Won approval for $700 million Paramount Pictures development and 12,000 new jobs.
- Won approval for $1.6 billion NBCUniversal development.
- Supported $1 billion Wilshire Grand Hotel redevelopment.
- Supported three successful ballot initiatives that funnel investment to local schools: Prop 51 ($9 billion statewide school bond), Measure CC ($3.3 billion construction bond for LA Community Colleges), and Measure P ($300 million school bond for Pomona Unified School District).
- Won approval for a retail development in the City of Commerce, bringing much needed investment and jobs to South East LA.
- Defeated proposed $2.4 billion Congestion Mitigation Fee.
- Opposed multifaceted attacks on Prop 13.
- Won approval of first LEED Platinum high-rise office building in LA.
- Secured LA County General Plan Fiscal Impacts Analysis.

Responsible Governance

- Defeated LA City's Measure B, which would have paved the way for the city to create an ill-conceived municiple-run bank.
- Defeated a proposal by the CPUC to create a new tax on text messages.
- Supported modernization of CalAccess to ensure legislative transparency online.
- Supported Prop 54 to make all state bill text available for three days before a vote, reducing back room deals and "gut and amend" practices.
- Opposed legislation making it harder for civically engaged business owners to seek help from the Board of Equalization.

More Advocacy Achievements

Responsible Governance (continued)

- Expanded California's Film Commission to include seats for independent creators.
- Increased state Film and TV Production Tax Credit to stop runaway production and keep jobs in California.
- Working to reform public pension systems to ensure fiscal solvency.
- Supported Los Angeles Air Force Base in order to prevent closure of the only active-duty military base in LA County.
- Secured more school choices for military families.
- Persuaded state legislators to bring new accountability to state regulatory agencies.
- Promoted accountability and transparency in state budget.
- Reduced LA City Gross Receipts Tax by $45 million while working to phase it out entirely.
- Blocked multiple attempted statewide and local sweetened beverage taxes and warning labels.

Transportation

- Successfully mobilized against Proposition 6, protecting $52 billion in state transportation infrastructure funding over the next decade.
- Ushered the 710 South through its final EIR, ensuring a clean trucks and goods movement corridor from the sea ports to points inland.
- Added key projects to the "28x28" Metro Transportation priority list, like the Universal City Mobility Hub and Crenshaw North End Extension.
- Supported AB 2548 (Friedman), which authorizes an LA County-wide commuter benefits program for employers and employees.
- Shaped and ensured 71% voter approval of Measure M, raising $160 billion for local transportation projects and creating 465,000 new jobs.
- Successfully advocated for AB 1561 (Quirk-Silva), paving the way for the development of California's inland ports, supporting competitiveness and our largest employment sectors—trade and goods movement.
- Ensuring that Measure M revenues are spent in accordance with voter intention.

BizFed Founder David Fleming, commemorating 10 years of growing our collective impact.

BizFed members reviewing our advocacy strategies for the coming year.

Collaborating with Supervisor Hilda Solis on the Small Business Initiative.

- Successful in getting both "zero" and "near zero" emissions buses procured by Metro to ensure responsible expenditures of public funds and a robust pilot project for electric buses.
- Won adoption of LAX's Landside Access Modernization Project, which will ease passenger access by creating a modern people mover, consolidating car rental facilities, connecting LAX to the 98th St Metro station, and provide for $5.5 billion in infrastructure improvements.
- Supported $305 billion federal highway bill.
- Supported Express lanes to ease gridlock.
- Supported LA City Mobility Plan Vehicle Enhanced Network.

Water

- Killed SB 120 (Roth), an 11th hour attempt to circumvent decades of environmental review of the Cadiz Water Project, and would have created a new, undefined level of post-CEQA state permitting for infrastructure projects.
- Mobilized to support Prop 68, which authorized $4.1 billion in bond funding for clean-water projects, park improvements and flood protection efforts.
- Stopped AB 791 (Frazier), which would have delayed building of the twin tunnels needed to ensure safe water for Californians south of Sacramento.
- Mobilized in support of the California Water Fix twin tunnels, which will upgrade a key section of the State Water Project.
- Sponsored SB 1133 (Portantino), which was signed by the Governor and allowed permittees to donate funds to the State and Regional Water Boards for the purpose of updating the Basin Plans.
- Fought off SB 623 (Monning), which would have added a new tax on water.
- Killed AB 1000 (Friedman), a last-minute attempt at federal overreach to stop a vital regional water project.
- Won approval to combine two local water agencies to streamline water management, cut out duplicative bureaucracy, and pave the way to build 21,000 new homes in the Santa Clarita Valley.
- Supported important and controversial water desalination project leading to the State Lands Commission, giving the green light for a 50 million gallon per day new water source for Southern California.
- Supported an "all of the above" approach to securing SoCal's water future, including conservation, recycling, and exploring new sources.
- Supported innovative Cadiz water project to rescue drinking water from desert evaporation.
- Defeated $200 million LA County storm water parcel tax proposed in 2013.

Combating Poverty

On the occasion of BizFed's 10th Anniversary, we made a new commitment to Los Angeles.

BizFed is committed to lifting 1 million Angelenos out of poverty in the next decade.

According to the California Budget Project, Los Angeles County has the highest effective poverty rate in California.

According to our most recent #BizFedPulsePoll, business owners in LA County believe a sustainable solution to combating poverty should focus on housing affordability and supply. Increasing supply of all kinds of housing is the only way to make housing more affordable. Job training, immigration reform, school performance, and regulatory reform were also identified as our best opportunities to solve this crisis.

Our policy agenda reflects this renewed sense of purpose.

Business is an essential partner in eliminating poverty in our communities. We look forward to working with philanthropists, labor leaders, and policymakers to help combat poverty and to keep our regional economic growth as a top priority.

BizFed leaders engage in diverse points of view to solve our region's poverty challenges.

Top 5 Critical Issues to Combat Poverty According to the 2018 #BizFedPulsePoll

- Housing Affordability – 56% of respondents rank as the highest issue to combat to lift Angelenos out of poverty
- Job Training – 38% of respondents rank as an issue to combat to lift Angelenos out of poverty
- Improving School Performance – 38% of respondents rank as an issue to combat to lift Angelenos out of poverty
- Immigration Reform – 34% of respondents rank as an issue to combat to lift Angelenos out of poverty
- Regulatory Reform – 32% of respondents rank as an issue to combat to lift Angelenos out of poverty

2019 Officers

Steve Bullock
Chair
Cerrell Associates

Sandy Sanchez
Chair-Elect
FivePoint

Hilary Norton
Immediate Past Chair
Fixing Angelenos Stuck in Traffic (FAST)

David Fleming
Founding Chair
Special Advisor to Senator Bob Hertzberg

Tracy Hernandez
Founding CEO
BizFed

Paul Little
Operations/Treasurer
Pasadena Chamber of Commerce

Mary Rosas
Operations/Treasurer
California Resources Corp.

Donna Duperron
Secretary
Torrance Chamber of Commerce

Jeremy Harris
Advocacy
Long Beach Area Chamber

Matt Klink
Advocacy
Klink Campaigns

Frank Lopez
Advocacy
Southern California Gas Company

Brissa Sotelo-Vargas
Advocacy
Valero

Mark Wilbur
Advocacy
Employers Group

Stephen O'Kane
Ambassadors
AES

Laura Yamanaka
Ambassadors
National Association of Women Business Owners

Anthony Duarte
Advisory Council
Regional San Gabriel Valley Chamber

Robb Korinke
Advisory Council
GrassrootsLab

Steve Samuelian
Advisory Council
California Consulting

Lupita Sanchez-Cornejo
Advisory Council
AT&T

LaDonna DiCamillo
Franchise
BNSF

Fran Inman
Franchise
Majestic Realty

Ted Green
Nominating
West Hollywood Chamber

Efrain Escobedo
Anti-Poverty & Economic Mobility
California Community Foundation

Laura Olhasso
Anti-Poverty & Economic Mobility
Arcadia/Burbank/Glendale/Pasadena Foothills Associations of REALTORS

Will Wright
Anti-Poverty & Economic Mobility
American Institute of Architects

Peter Herzog
AQMD/CARB Coalition
NAIOP

Patty Senecal
AQMD/CARB Coalition
Western States Petroleum Association

Peter Whittingham
AQMD/CARB Coalition
Whittingham Public Relations Advisors

Jennifer Hernandez
CEQA
Holland & Knight

Larry Kosmont
CEQA
Kosmont Companies

Zanku Armenian
Energy & Environment
Southern California Edison

Mark Lomeli
Energy & Environment
Marathon Petroleum

Amanda Parsons
Energy & Environment
Sentinel Peak Resources

Hector G. Balcazar
Healthcare
Charles Drew University of Medicine & Science

Michael Sullivan
Healthcare
Orthopaedic Institute for Children

Michael Tou
Healthcare
Providence Health Services

Ellen Zaman
Healthcare
Children's Hospital Los Angeles

James W. Litz
Land Use/Housing/ Development/Real Estate
MedMen

Tim Piasky
Land Use/Housing/ Development/Real Estate
Building Industry Association - Los Angeles/Ventura

Fred Sutton
Land Use/Housing/ Development/Real Estate
California Apartment Association

BizFed Energy and Environment Committee Chair Zanku Armenian engages in conversation about wildfire liabilities.

BizFed Institute Officer Andy Carrasco, connects their research to BizFed Advocacy's water priorities.

2019 Officers

Lou Baglietto
Polling & Metrics
Los Angeles Gateway Chamber

Dan Hoffman
Polling & Metrics
Wilmington Chamber

Ken Tiratira
Polling & Metrics
Imprenta Communications

Kristine Guerrero
Responsible Governance & Fiscal Accountability
League of California Cities–LA Division

Peter Hildago
Responsible Governance & Fiscal Accountability
Charter Communications

David Kissinger
Responsible Governance & Fiscal Accountability
South Bay Association of REALTORS

Mark R. Edwards
Small Business/Labor & Employment
Jewish Vocational Services - Southern California

Virginia Gomez
Small Business/Labor & Employment
Southern Caifornia Minority Suppliers Development Council

Carrie Hidding
Small Business/Labor & Employment
CalCPA

Schenae Rourk
Small Business/Labor & Employment
National Association of Women Business Owners - LA

Chip Ahlswede
Trade & Foreign Investment
Beverly Hills-Greater LA Assn. of REALTORS

Sharon Evans
Trade & Foreign Investment
Business Resource Group

Roozbeh Farahanipour
Trade & Foreign Investment
West LA Chamber of Commerce/ Delphi Greek

Joe Hower
Trade & Foreign Investment
Ramboll, US Corp.

David Grannis
Transportation
Point C, LLC

Michelle Grubbs
Transportation
Pacific Merchants Shipping Association

Benjamin Jurjevich
Transportation
BYD

Hilary Norton
Transportation
Fixing Angelenos Stuck in Traffic (FAST)

Tom Love
Water
Upper San Gabriel Valley Municipal Water District

Aaron Meilleur
Water
HDR

Charley Wilson
Water
SoCal Water Coalition

2018 Former Officers

Trevor Daley
Advisory Council
Cerrell Associates

Jessica Lall
Advisory Council
Central City Association

Pilar Hoyos
10th Anniversary
Watson Land Company

Mike Madrid
Franchise
GrassrootsLab

Frances Keeler
AQMD/CARB Coalition
FuturePorts

Ken Chawkins
Energy & Environment
Southern California Gas Co.

Sara Mitchell
Healthcare
Planned Parenthood Affiliates of California

Sam Freshman
Land Use/Housing/ Development/Real Estate
Standard Management

Emily Roberts
Land Use/Housing/ Development/Real Estate
COTIFA

Ali Sahabi
Land Use/Housing/ Development/Real Estate
Optimum Seismic

Chris Bowen
Polling
BHGLAAR

David Gevorkyan
Polling
LA County Assessor

South Bay leaders celebrate our 10th Anniversary on the steps of the LA County Hall of Administration.

Building bridges to LA's 2018 freshman class of elected officials.

2018 Former Officers

Javiera Cartagena
Responsible Governance
SCAG

Lindsay Robinson
Responsible Governance
CA Cannabis Industry Association

Moises Cisneros
Small Business Diversity/ Labor & Employment
Los Angeles Latino Chamber

Christian Hernandez
Small Business Diversity/ Labor & Employment
City of Cudahy

David Cameron
Trade
City National Bank

Stephen Cheung
Trade
World Trade Center

Ilse Metcheck
Trade
California Fashion Association

Ben Wong
Trade
Industry Manufacturers Council

Weston Labor
Transportation
Harbor Trucking Assoc.

John Heintz
Water
Latham & Watkins

Building a productive relationship with Director of Petroleum Administration for the City of Los Angeles Uduak-Joe Ntuk.

Engaging Mayors Eric Garcetti and Robert Garcia in economic development for LA County's two biggest cities.

Vice Chair of the House Democratic Caucus, Congresswoman Linda Sanchez, convenes with BizFed leaders to discuss the importance of small businesses in Los Angeles County.

James Ward Litz makes sure electeds at our Freshman Policymaker Party keep the economy and jobs top of mind in their work.

Former Chairs

2017

Mike Lewis
Chair
Construction Industry Air & Water Quality Coalitions

2016

Gil Ivey
Chair
Former CAO, Metropolitan Water District

2015

MC Townsend
Chair
Regional Black Chamber of Commerce San Fernando Valley

2014

Don St. Clair
Chair
Valley Economic Development Center/ Woodbury University

2013

LaDonna DiCamillo
Chair
Long Beach Area Chamber/BNSF Railway Company

2012

John Kelsall
Chair
Greater Lakewood Chamber of Commerce

2011

Mark Wilbur
Chair
Employers Group

2010

Thomas Flintoft
Chair
LAX Coastal Area Chamber of Commerce

2009

Holly Schroeder
Chair
Santa Clarita Valley Economic Development Corporation

2008

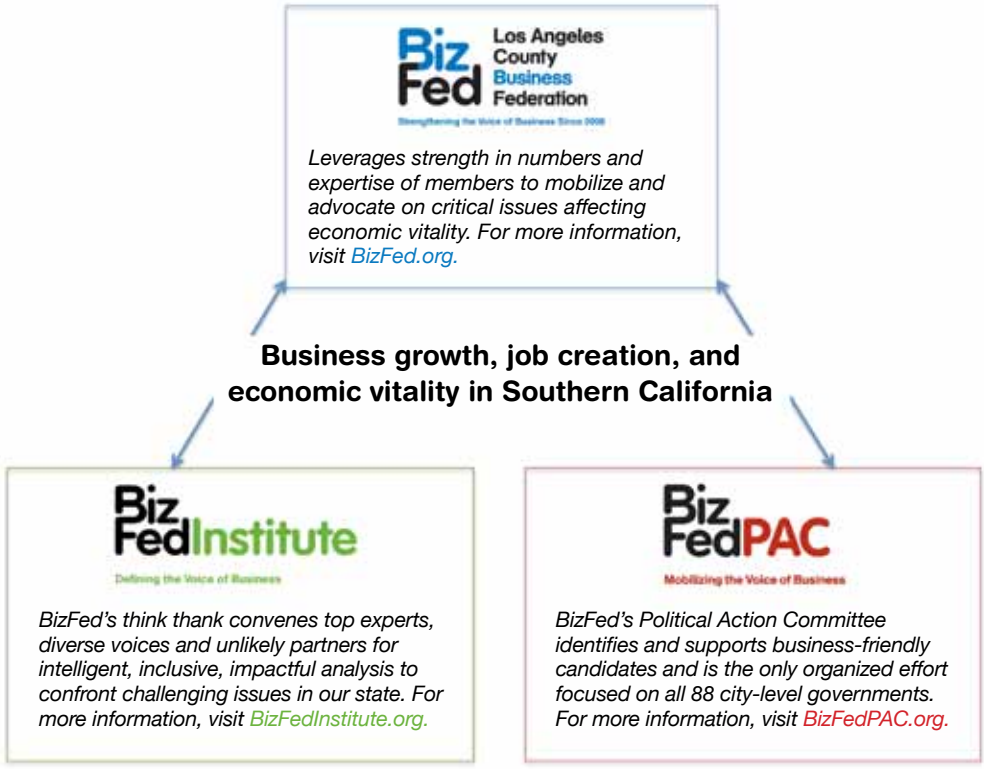
David Fleming
Founding Chair
Latham & Watkins

Congresswoman Lucille Roybal-Allard hosts BizFed to share vital intel about immigration.

LA County Supervisor Mark Ridley-Thomas discusses LA County spending priorities for transportation and housing.

Congressman Jimmy Gomez meets with BizFed members to discuss transportation priorities.

BizFed's Three-Pronged Approach



Through our massive network of networks, by bringing disparate voices together to agree on facts, and by building a pipeline of elected officials who understand what is at stake, BizFed is building an economy that benefits everyone in California.

This model worked so well that business leaders in California's Central Valley gathered together to launch our first franchise, BizFed Central Valley.

BizFed Central Valley Business Federation
Strengthening the Voice of Business

In its first year, BizFed Central Valley had major wins: opposed SB 825, which blocked a requirement for Project Labor Agreements in California prisons; and opposed AB 2828, which blocked a requirement for the Water Resources Control Board to be involved in the State Water Quality Board process for permitting.

For more information, visit www.bizfed.org

Leadership Roundtables

Giving BizFed members access to intimate conversations with high-level policymakers

BizFed Leadership Roundtables provide an invaluable experience for elected officials and BizFed members to connect and engage with each other. These 90-minute, very small group discussions allow for deeper communication of ideas and education of policy details with economic impact.

The Q&A roundtable format creates unique interactions, which help build strong relationships with policy decision makers that affect businesses and our regional economy.

Don't miss your chance for a seat at the table! Make your views and voice heard. Expert two-way dialogue is a hallmark of BizFed's work to bridge business leaders with lawmakers for a better economy for all!

Sponsorship Opportunities Available!

$8,000

- Access for two executives to Leadership Roundtable series
- Speaking role at four Roundtables per year
- Preferred seating at each Roundtable
- Top level logo promotion
- Hosting opportunities

$4,500

- Speaking role at two Roundtables per year
- Preferred seating at each Roundtable
- High level logo promotion
- Hosting opportunities

Or you can sponsor an individual Roundtable for just $2,500 and we will:

- Handle all the hosting logistics, including securing a location at the City Club (or similar venue)
- Include your logo in the Roundtable printed materials
- Give you the opportunity to sit next to the policymaker and introduce them

We are PROUD MEMBERS

If you are interested in sponsoring a Leadership Roundtable or Meet & Greet, please contact Elizabeth Tulasi at 310.401.4549 or Tracy Hernandez at 818.429.0862.

Through the help of our media partners, like Southern California News Group, BizFed's voice is stronger than ever.

BizFed would not be effective without the expertise and dedication of our members.

Take Action. Join BizFed

Get the power and protection of the largest and most diverse alliance of business groups in California—join BizFed today!

BizFed members keep each other informed and have each others' backs. Together we shape policy to create a robust and job-creating economy in LA County. Visit bizfed.org for more information or contact Elizabeth Tulasi at 310.401.4549.

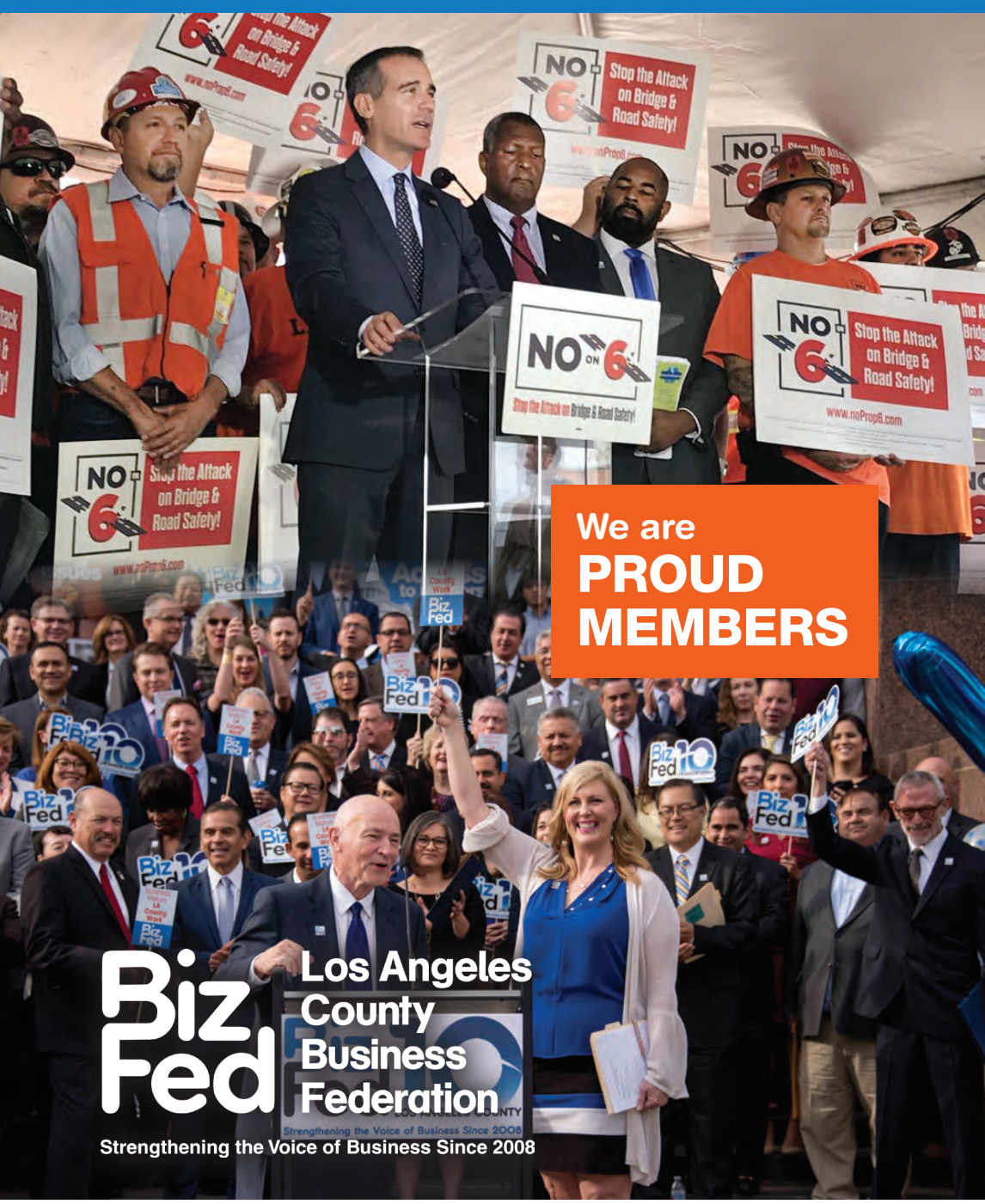
Discussing global trade and national security with Congressman Adam Schiff, Chair of the House Intelligence Committee.

Founding CEO Tracy Hernandez reflects on BizFed's biggest accomplishments from 2018.

Biz Fed Los Angeles County Business Federation

Strengthening the Voice of Business Since 2008

More than 180 member associations, representing 400,000 employers



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#BusinessMakesLAWork