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**100+ DIVERSE BUSINESS LEADERS JOIN FORCES
ON SACRAMENTO ADVOCACY TRIP**

SACRAMENTO (February 27, 2023) – A diverse cadre of 100+ business leaders from Los Angeles County and California’s Central Valley region will travel to Sacramento for a two-day advocacy trip with the goal of amplifying the broad business community’s priorities, presence and power in the halls of the State Capitol.

The Los Angeles County Business Federation “BizFed” and Central Valley Business Federation “BizFed CV” are proud to host their annual **BizFed Sacramento Days** event from Feb. 28 to March 1. This year’s trip marks a return to in-person Sacramento Days programming, as well as an expansion of direct engagement opportunities with key lawmakers after last year’s all-virtual Sacramento Days event.

California **Lt. Gov. Eleni Kounalakis**, a repeat speaker at in-person and virtual Sacramento Days programming dating back to 2019, will return to lead a fireside chat Feb. 28 with BizFed members.

New features on this year’s program include a **Caucus Chairs Roundtable** with leaders of the Asian Pacific Islander, Black and Latino legislative caucuses: **Asm. Evan Low, Asm. Lori Wilson** and **Asm. Sabrina Cervantes**.

“BizFed leaders represent varied sectors and diverse communities in Los Angeles County and the Central Valley. We’re proud to partner with lawmakers who share our goal of uplifting *all* Californians with sensible solutions that improve statewide quality of life,” said **Tracy Hernandez**, Founding CEO of BizFed.

Other program highlights include small-group sessions that facilitate direct access to state legislators. Small-group guests include **Sen. Anna Caballero, Asm. Heath Flora, Sen. Shannon Grove, Asm. Jim Patterson, Asm. Sharon Quirk-Silva, Asm. Miguel Santiago, Asm. Esmeralda Soria** and **Sen. Henry Stern**.

This year’s hour-long policy panels, a staple of BizFed Sacramento Days programming, will focus on housing, energy and workforce development. Panel speakers include **Asm. Buffy Wicks** (chair of the Assembly Committee on Housing and Community Development committee), **Sen. Scott Wiener** (chair of the Senate Committee on Housing) and **Asm. Carlos Villapudua** (chair of the Assembly Committee on Jobs, Economic Development and the Economy).

“Engagement opportunities like this are perfect for spotlighting the needs – and far-reaching impact – of Central Valley’s business community. Lawmakers need to understand how their policy decisions relating to energy, land use and water affect those who fuel and feed the nation,” said **Clint Olivier**, CEO of BizFed CV.

Jennifer Barrera, President and CEO of the California Chamber of Commerce will help kick off the event with opening remarks. **Dee Dee Myers**, Director of the Governor's Office of Business and Economic Development (GO-Biz) will deliver closing remarks.

Sacramento Days programming will help establish bridges between business leaders and legislative change agents, as well as influential media voices. Journalists who play an outside role in shaping coverage of California politics and policy will join select event sponsors Feb. 28 for an exclusive roundtable discussion and dinner. Featured speakers include Sacramento Bee executive editor **Colleen Nelson**, Los Angeles Times Sacramento bureau chief **Laurel Rosenhall**, Orange County Register politics editor **Kaitlyn Schallhorn** and CalMatters columnist **Dan Walters**.

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BizFed and **BizFed CV** are force-multiplying sister alliances of business networks that unite chambers of commerce, trade associations, minority business groups, economic development organizations, and business improvement districts to advocate for projects and policies that spur economic vitality. Together, BizFed LA and BizFed CV advocate for nearly 300 diverse business groups representing 450,000 employers with more than 5 million employees.