

Strengthening the Voice of Business

Stay Engaged! 2024 BIZFED COMMITTEES

ADVOCACY COMMITTEE (MONTHLY) (Staff Contact: Sarah Wiltfong, <u>sarah.wiltfong@bizfed.org</u>)

Co-Chairs: Diana Coronado, Lennar; **Genevieve Morrill,** West Hollywood Chamber; **Mary Rosas,** Starbucks; **Matthew Klink,** California Strategies; **Peter Hidalgo,** Charter Communications; **Trevor Daley,** Daley Strategies; **Trini Jimenez,** Watson Land Company;

Meets monthly for in-depth vetting of issues to recommend positions and action to the BizFed Board of Directors and to share critical intelligence on legislative, regulatory, and other public policy issues and matters affecting the business community and the economy.

ARTS, ENTERTAINMENT, AND SPORTS COMMITTEE (MONTHLY) (Staff Contact: Alysia Rivers, Alysia.rivers@bizfed.orgh)

Co-Chairs: George Francisco, Venice Chamber; Maria Camacho, LA Rams; Martha Ventura, T-Mobile; Randy Lopez, Claremont Chamber; Ravi Rajan, CalArts; Sarah Harris, Black Business Association; Yvette Estrada, NBCUniversal;

The Arts, Entertainment, and Sports Committee was created to support the robust entertainment industry that Los Angeles is known for. Although Los Angeles has lost much of this industry to other states in recent years, investments in these key areas has led to a revitalization of these industries and this committee is dedicated to seeing its continued growth.

ENERGY & ENVIRONMENT COMMITTEE (MONTHLY) (Staff Contact: Sarah Wiltfong, sarah.wiltfong@bizfed.org)

Co-Chairs: Armando Flores, SoCalGas; **Arthur Mandel,** Port of LA; **Blake Perez,** BOMA/GLA; **Debra Layton,** Signal Hill Petroleum; **Thomas Wong,** SCE The Energy and Environment Committee meets monthly to address important local, regional, state, and national energy and environmental policy issues affecting the business community. This committee is comprised of technical experts from a variety of industries and energy-related fields who work together to find common ground between business growth and protecting our environment.

HEALTH CARE & LIFE SCIENCES COMMITTEE (MONTHLY) (Staff Contact: Alec Mesropian, alec.mesropian@bizfed.org)

Co-Chairs: *Casey O'Neill, Biocom; Charlene Dimas-Peinado, Wellnest LA; Debbie Corlin, L.A. South Chamber of Commerce; Jeff Album, Delta Dental of CA; Yesenia Monsour, Kaiser Permanente;*

The Health Care & Life Sciences Committee meets monthly to address local, regional, state, and national issues affecting the health care and life sciences sector and broader health care and health insurance issues affecting the business community.

LAND USE, HOUSING, DEVELOPMENT, REAL ESTATE, CEQA COMMITTEE (MONTHLY) (Staff Contact: Chris Wilson, chris.wilson@bizfed.org)

Co-Chairs: Fred Sutton, California Apartment Association; **Mott Smith,** Infill Builders; **Tom Grable**, Tri Pointe Homes - Orange County-Los Angeles Division; **De'Andre Valencia,** BIASC; **William Wei,** West San Gabriel Valley Association of REALTORS;

This committee meets monthly to mobilize and advocate for businessfriendly policies and projects that support economic growth and job creation and that will help end our region's housing crisis. This committee brings together land use, housing, development, and real estate policy experts from across the business community to address major impediments to the creation of new housing supply, including lawsuit abuse, NIMBYism, and expensive and overly burdensome project approval processes.

POLLING & METRICS COMMITTEE (AD-HOC) (Staff Contact: Sarah Wiltfong, sarah.wiltfong@bizfed.org)

Co-Chairs:; Claudia Oliviera, DTLA Chamber; Joanne McClaskey, Industry Business Council; Kimberly Caceres, Torrance Refinery / *PBF Energy;* **Sherif Hanna,** *Beacon Economics;* **Tom Ross,** *Swing Strategies;*

The Polling & Metrics Committee meets at key times throughout the year to prepare, conduct, and analyze results from BizFed's annual member survey and periodic pulse polls to understand which issues are of top concern to businesses throughout the region.

RESPONSIBLE GOVERNANCE COMMITTEE (MONTHLY) (Staff Contact: Chris Wilson, chris.wilson@bizfed.org)

Co-Chairs: **Anthony Rodriguez,** Fashion District BID; **Ivan Volschenk,** Santa Clarita Valley Chamber of Commerce; **Jheri Heetland,** Chatsworth Porter Ranch Chamber of Commerce; **Rex Knowles,** Verizon; **Stephen Garcia,** Crown Castle; **Victor Ibarra**, Marathon Petroleum Corp.; Wanda Love, Gardena Valley Chamber of Commerce;

The Responsible Governance Committee meets monthly to address government transparency, accountability, and efficiency, including fiscal best practices and oversight and related issues.

SCAQMD/CARB COMMITTEE (QUARTERLY & AS NEEDED) (Staff Contact: Sarah Wiltfong, sarah.wiltfong@bizfed.org)

Co-Chairs: *Alene Taber, Hanson Bridgett LLP; Ben Lopez, Inland Empire Economic Partnership; Chris Shimoda, California Trucking Assoc; Peter Whittingham, Whittingham Public Affairs Advisors; Scott Weaver, Ramboll; Thomas Jelenic, PMSA*

The SCAQMD/CARB Committee meets quarterly, or as needed, to address the impact on businesses of local, regional, and statewide regulatory issues driven by the South Coast Air Quality Management District and the California Air Resources Board. This committee also has several ad-hoc subcommittees focusing on specific air quality regulations that meet more frequently.

SMALL BUSINESS & EMPLOYMENT COMMITTEE (MONTHLY) (Staff Contact: Alec Mesropian, alec.mesropian@bizfed.org)

Co-Chairs: Julian Canete, California Hispanic Chamber; **Mann Sachdeva**, 7-Eleven Franchise Owners; **Nancy Hoffman Vanyek**, Greater San Fernando Valley Chamber of Commerce; **Diana Ordaz Cherrington**, Multicultural Business

Alliance; **Nayiri Baghdassarian,** San Gabriel Valley Economic Partnership; **Schenae Rourk,** NAWBO-CA

The Small Business & Labor Committee meets monthly to address local, regional, state, and federal public policy issues affecting small businesses, employment regulations, and related topics, with the overarching goal of promoting a strong, vibrant small business sector that includes balanced and reasonable protections for employees.

GOODS MOVEMENT, MOBILITY & TRANSPORTATION COMMITTEE (MONTHLY) (Staff Contact: Chris Wilson, chris.wilson@bizfed.org)

Co-Chairs: Becca Doten, LAWA; **Frank Girardot,** BYD \ RIDE; **Hilary Norton,** FASTLink DTLA**; Jay Lifschultz,** Williams Sonoma; **Matt Schrap,** Harbor Trucking Assoc; **Jeremy Harris,** Long Beach Area Chamber; **Sharon Evans,** Business Resource Group;

The Goods Movement, Mobility & Transportation Committee meets monthly to tackle the complex and interconnected constellation of public policy issues and transportation infrastructure investments affecting the mobility of passengers and goods to, from, through, and within one of the largest economies in the nation.

WATER COMMITTEE (MONTHLY) (Staff Contact: Sarah Wiltfong, Sarah.Wiltfong@bizfed.org)

Co-Chairs: Charley Wilson, Southern CA Water Coalition; **Courtney Degener,** Cadiz; **John Heintz,** Latham & Watkins; **Mike Lewis,** Construction Industry Coalition on Water Quality; **Scott Houston,** West Basin MWD

The Water Committee meets monthly to address public policy issues affecting the supply, recycling, storage, and management of the region's water supply for drinking, sanitation, agriculture, and business, including issues related to water equity and access.

WORKFORCE DEVELOPMENT, EDUCATION, & ANTI-POVERTY (MONTHLY) (Staff Contact: Alec Mesropian, alec.mesropian@bizfed.org)

Co-Chairs: Dulce Vasquez, Arizona State University; **Richard Markusn,** Western Electrical Contractors Association; **Ellen Zaman,** Children's Hospital Los Angeles **Mark Wilbur,** Employers Group; **Kim Anthony,** Urban Business Council To support the goal of BizFed's Anti-Poverty Initiative to lift 1 million LA County residents out of poverty by 2028, this committee meets monthly to discuss and implement best practices and policies to allow economic mobility throughout LA County.

BIZFED ADVISORY COUNCIL (AD-HOC/QUARTERLY) (Staff Contact: Mitchell Vieyra, mitchell.vieyra@bizfed.org)

Co-Chairs: Jeff Ball, Orange County Business Council; **Jim Wunderman**, New California Coalition; Ali Sahabi, Optimum Seismic; **Dennise Mejia**, International Cannabis Consulting Business Women's Association, **Don Polese**, Vectis DC; **Mike Roos**, Southern CA Leadership Council; **Lisa Gritzner**, LG Strategies; **Rachel Michelin**, California Retailers Association; **Ed Manning**, KP Public Affairs; **Matt Hargrove**, CA Business Properties Association; **Lupe Valdez**, Union Pacific; **Jim Clarke**, Rancho Realtors; **Brissa Sotelo-Vargas**, Valero; **Sandy Sanchez**, FivePoint; **Jennifer Hernandez**, Holland and Knight; **Jon Switalski**, Rebuild SoCal; **Lupita Sanchez-Cornejo**, AT&T; **Pam O'Connor**, Santa Monica Chamber; **Joe Van Elk**, City National Bank;

This group of highly networked individuals advises BizFed leadership and staff on opportunities to directly engage with top elected and appointed government officials, national media personalities, and subject matter experts in securing unique and powerful opportunities to promote economic vitality for Southern California and beyond.

TO JOIN AND PARTICIPATE IN THE WORK OF ANY OF THESE COMMITTEES, PLEASE CONTACT ANY OF THE FOLLOWING:

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